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### **Intertape Polymer Group Reopens its Brighton Plant**

Employs 25 to manufacture film for adhesive tape

Brighton, Colorado (Aug. 30, 2007)... Montreal based Intertape Polymer Group will reopen its manufacturing facility in Brighton Oct. 1, the company announced today. Intertape will need 25 employees there to run its Film Line operation, which produces the polypropylene film used in making adhesive tape.

The plant was closed Nov. 6, 2006, as part of a corporate cost-cutting effort, terminating 89 employees. Hiring for the new jobs, which pay \$15 to \$25 an hour, will begin the first week of September. Almost all will be filled with former employees, said Mike Kaumans, Director of Manufacturing.

“We are glad to have the Intertape facility active again,” said Brighton’s Mayor, Jan Pawlowski. “Continuing to provide more employment opportunities to our residents is vital to our overall strategy as a sustainable community.”

“The announcement that Intertape was closing its Brighton branch was devastating to the employees, the city of Brighton and Adams County as well. Anytime a community loses a primary employer, it has a ripple effect and implications on the entire community,” said Tricia Allen, Vice President of Adams County Economic Development. “We were ecstatic to hear of the ‘rebirth’ of this company in Brighton.

“We believe it is indicative of the activity occurring in the county as a whole.”

Intertape makes packaging materials such as sealing tape and plastic wrap at 11 manufacturing facilities in North America and Europe. Its economic fortunes are tied to those of the storage box industry, which has been impacted by a downturn in the housing industry. The Brighton closure was expected to save the company \$7.3 million a year.

The company had originally planned to liquidate the plant’s assets, but changed course this summer in response to an unanticipated worldwide film shortage.

“It was cheaper for us to start making it again than to buy it from someone else. The expertise to do that is here in Brighton,” Kaumans said. If the worldwide film shortage continues and the Brighton operation is profitable, Intertape could expand its production

to supply other manufacturers, he said, and Brighton's labor force is strong enough to support that growth.

Intertape was founded in 1981 and is headquartered in Montreal, Quebec and Sarasota/Bradenton, Florida. It employs approximately 2,600 employees with operations in 15 locations. Intertape Polymer Group Inc. is a publicly traded company with its common shares listed on the New York Stock Exchange (NYSE) and Toronto Stock Exchange (TSX) under the stock symbol "ITP."