### **2024 Development Summit**

### Joey Dybevik, Cushman & Wakefield Residential Land Services

April 18, 2024

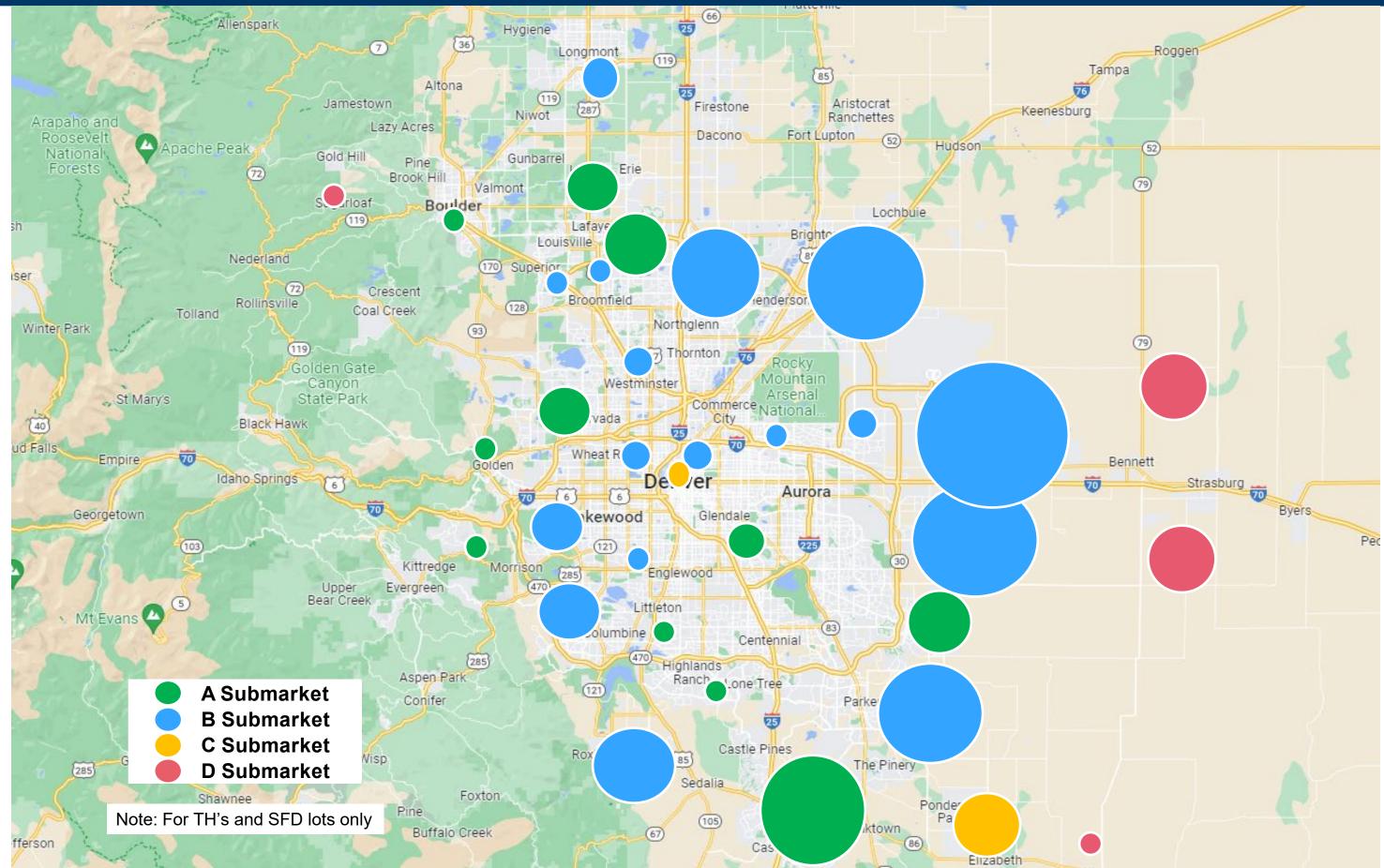
### CUSHMAN & WAKEFIELD Residential Land Services

**2024 Development Summit – General Housing Market Conditions** 

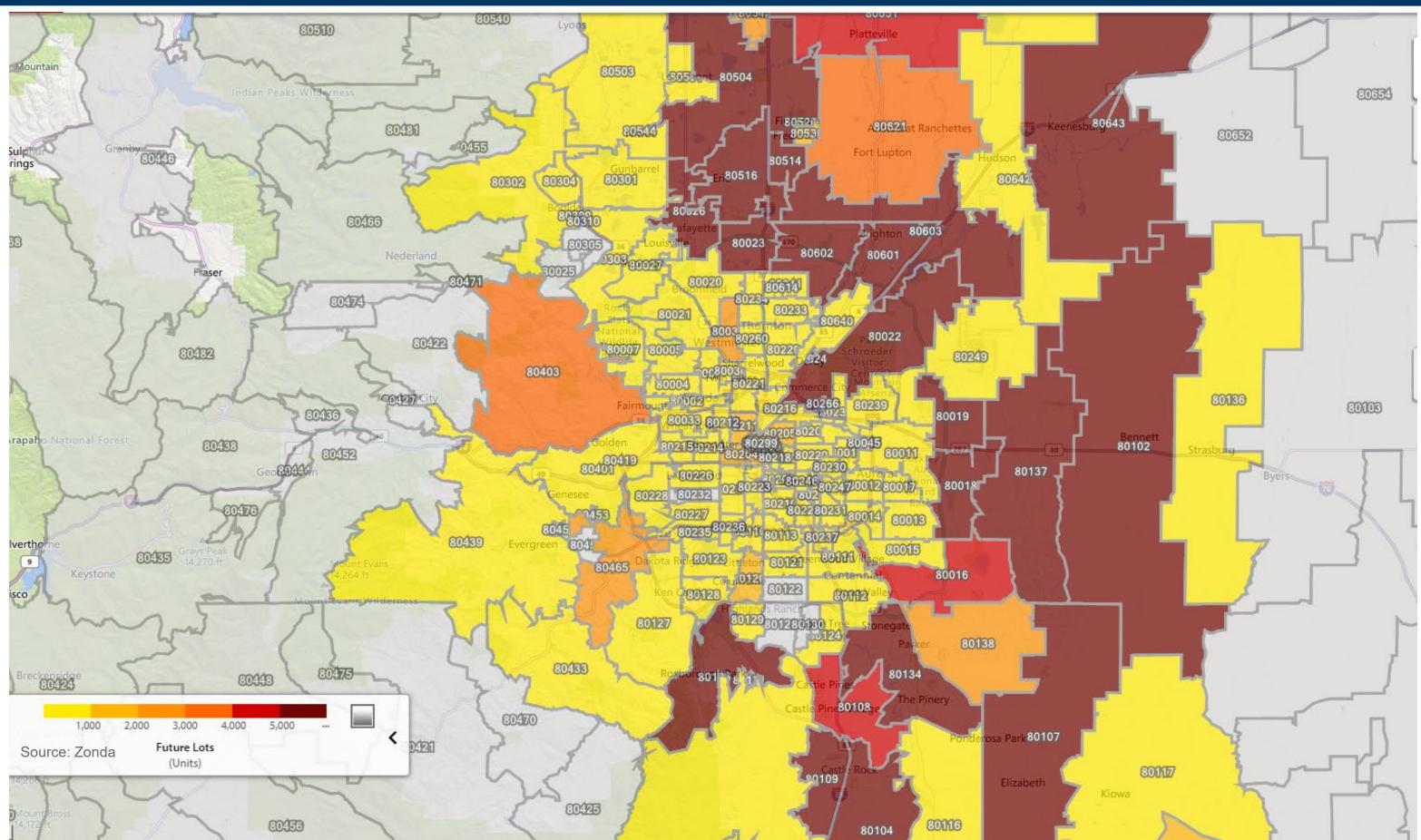
### **AGENDA**

- Market Snapshot
- Market Drivers
- Market Challenges
- Potential Solutions
- •Why Brighton?
- Heard On The Street

### DENVER LAND MARKET SNAPSHOT – Capacity of Lots/Land By Submarket



### WHERE THE MARKET CAN GROW – Future Lots Along the 470 Corridor



### COLORADO LAND MARKET - Drivers

- Population Growth
- Lifestyle
- Jobs/Employment
- Education

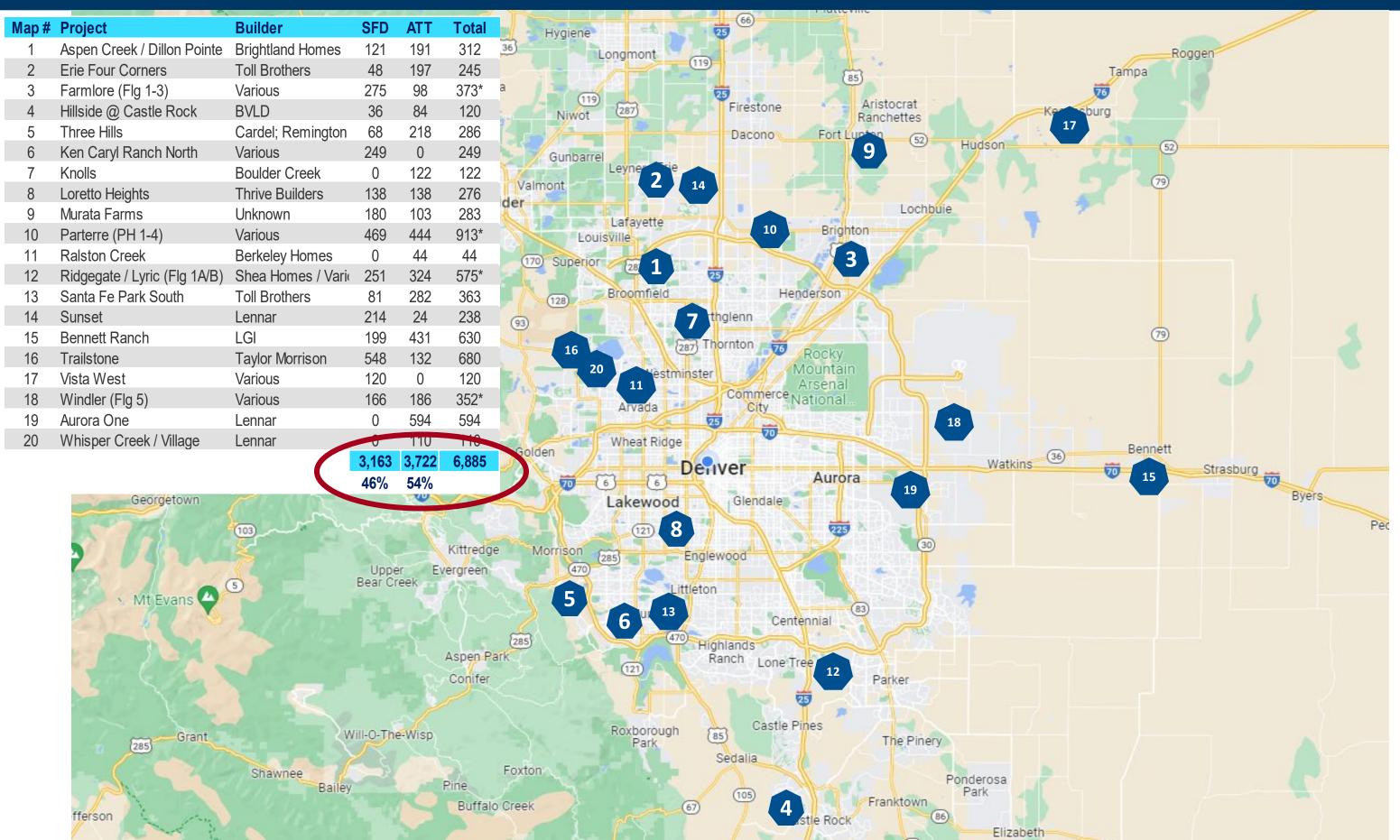


### COLORADO LAND MARKET - Challenges

- Lack of Supply/Affordability
- Water Availability
- Entitlement Timelines
- Construction Costs
- Interest Rates



### **POTENTIAL SOLUTIONS – Increased Density**



- Land Availability
- Business Friendly
- Pro-Growth Community
- Upcoming Projects





"Entitlement durations continue to make forward planning very difficult. It's very hard to make deals pencil in today's housing market environment (discounts, buy-downs, etc.)"

"There is very little ground in A locations in El Paso County that isn't already tied up"

"Capital availability, land prices, availability/price of raw water, entitlements."

"While the overall market is challenging, the cost of capital is putting us on the sidelines until further notice. In addition, entitlements continue to challenge our space due to time and costadd by the municipality whether it is offsite improvements not created/caused by the project, architectural requirements increasing direct costs, and overall fear by staff to make decisions."

"Lack of finished lots for purchase will hurt us. The time and cost to entitle and build new subdivisions is almost unsurmountable."

"New home absorptions are correcting. Home prices will need to continue to increase substantially to make new deals work."

"Buyers have a high 'desire' to purchase homes."

"Sales and home price rebounding seems to have begun. Getting deals approved is very dependent on current activity."

"With resale inventory being so low the need/demand for new home construction remains high."

"Easing seems to have begun on land availability bringing a higher volume of deals to the market."

"Possible legislative solutions this session for construction defect relief to allow for greater densities with more sensible HOA rights, builder liability, and right-to-repair."

"Interest rates appear to have stabilized with the potential for additional rate decreases this year, and the Denver MSA still appears to have pent up demand for housing."

"Strong fundamentals in the overall market."

### COLORADO LAND MARKET - Looking Forward

- Home sales will slowly improve through the year, economy stable but uncertainty with looming election.
- Very little relief on land prices, development costs, and local fees. Construction costs are down, and home prices are moderating, but large swaths of buyer demand is still priced out of market.
- New home projects in North Brighton are poised to increase market share of  $\bullet$ Denver market (Mountain View and Farmlore).
- Anticipate more density, smaller homes, more attached product to keep home prices attainable.
- Population growth (in-migration) will continue. How will we accommodate future residents?



### **Feel Free to Call us With Questions**

Joey Dybevik Senior Associate +1 303 312 1901 joey.dybevik@cushwake.com

Wade Fletcher Managing Director +1 303 312 4222 wade.fletcher@cushwake.com Mike Kboudi Executive Managing Director +1 303 312 4262 mike.kboudi@cushwake.com

John Covert

Director +1 303 218 3269 john.covert@cushwake.com **Thank You**