

Become an EDC Investor



We are a non-profit 501c6 and your contribution to our office provides the primary source of funding for our Economic Development work. Our largest investor is the City of Brighton paying for employee salaries and benefits, while our private Investor funds support our day-to-day operations and programs. Our Investors each provide a \$5,000 investment annually. You can see the full list of Board members [HERE](#).

We host a variety of events throughout the year to include networking opportunities with other Investors, Executive Committee Members, City Leadership and Council, as well as the general business community. Your investment will bring you highlighted sponsorship to the following events and publications.

- 1 Annual Board meeting per year with a holiday celebration,
- Annual Brighton Business Appreciation Luncheon,
- Development Summit sharing local Economic Activity and Economic trends. This event generally draws regional attendance from the Real Estate Community to include Brokers, Developers, Realtors,
- 1 business networking event,
- Business recognition through EDC marketing material
- Complimentary seats upon availability to community events sponsored by the EDC.

In 2023, we started a business outreach program to support the local business community. We want to improve our relationships with local business owners and gain a better understanding of their needs while connecting them with services and resources to help them grow. Additionally, we have a \$10,000 business grant you are eligible to apply for once you open your Brighton commercial location. We are happy to provide you with referrals to local companies who may be able to assist with some of your local needs for services and products such as signage, contract services, equipment rental, etc. We look forward to the opportunity to support your needs as a Brighton business.

Our Board meets for lunch every other month on the 3rd Monday from 11:00 – 1:00 p.m. in our office. Should you decide to join as an Investor, we request a commitment that a designated representative from your company will attend these meetings so we can make quorum. If you are not able to attend every other month, you can decline your seat on the Board and only attend the Quarterly and Annual meetings and other events we host throughout the year.

Please let me know what questions you may have and if you will accept our invitation to join as a Brighton Economic Development Corporation (BREDC) Investor and member of the Economic Development Corporation Executive Board.

Robin Martinez, CEcD

President & CEO / Director
Brighton Economic Development Corporation
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Ramartinez@brightonedc.org



Why become an investor?

The Brighton Economic Development Corporation leads a comprehensive, collaborative economic development strategy to promote and strengthen our community's economic health. We bring together business and civic-minded leaders to address our community's unique challenges and opportunities. In this strong collaboration with our partners, we work to influence public policy and help businesses grow. Investors can look forward to several BEDC initiatives:

- Provide Community Support – Your investment in Brighton EDC is an investment in the future of your community.
 - We serve the city through business assistance and attraction programs, economic research and analysis, and trade and investment assistance. We look ahead to support emerging growth and innovation industries that will create the jobs of tomorrow and give critical support to the key industry clusters driving Brighton.
 - Your involvement and financial support as a member will play a crucial role in crafting and implementing a variety of programs and initiatives designed by the EDC to ensure the continued growth and success of Brighton.
 - By expanding the business base and increasing the number of well-paying jobs, a successful BEDC will grow the size and purchasing power of the local market.
 - BEDC is on the front-line of regional business development and can share early information about developing economic trends and businesses interested in moving to our region.
 - With extensive knowledge of state and other incentives, the BEDC team can help you find savings and rebates to directly bolster your bottom-line profits.
 - Benefit from Referrals –BEDC introduces business development leads to investors who may be able to provide services.
 - Obtain Access – Brighton EDC has close official relationships with Colorado Office of Economic Development and International Trade, Metro Denver EDC, and major federal and state elected officials that serve Brighton. We can provide our investors access to key government agencies with our networking events and direct meetings.
 - Our committees lay the groundwork for research on emerging industries, develop methods and apply best practices to positively impact job growth, and discuss strategies for business-friendly policies throughout our city.
 - Receive Critical Assistance – BEDC can provide specific assistance to your company to help resolve issues and promote growth (e.g., permitting issues).
 - Increase Employee Retention – With several committees and projects, Brighton EDC also provides a meaningful way for your employees to become involved in economic development and personally invested in the community.
 - Enhance Your Business Conditions – Much of the BEDC's work focuses on improving general business conditions (tax laws, workforce quality, infrastructure, etc.)
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BOARD OF INVESTOR INFORMATION

Name: _____

Brighton Business Address: _____

Telephone: Business: _____ Cell: _____

Employer/Company: _____

Job Title: _____

I would like to join as:

Work Email: _____

An Investor (participation at annual meeting and special events)

Birth Date (month/day) _____

Board of Director (voting seat on the Board of Directors every other month, annual meeting and special events)

Preferred Form of Contact (Circle Preferences Below)

Work Email Personal Email Business Telephone Personal Telephone Special

Skills mark all that apply:

- Fundraising
- Personnel/Human Resources
- Real Estate/Land Development
- Finances
- Business Development/Support
- Other _____

- Marketing/Public Relations
- Technology
- Strategic Planning
- Graphic Design
- Event Planning

Other Affiliations: _____

Other Board Service: _____

Other Pertinent Information: _____

Name of Designated Alternate Representative: _____

Alternate's Phone and Email: _____



BOARD OF DIRECTOR INFORMATION FORM (Continued)

What attracted you to serve as a Board of Director for the Brighton Economic Development Corporation? _____

What inspires you the most about the programs and services that the Brighton EDC provides for Businesses in Brighton? _____

What is your goal as a Brighton EDC board member? _____

**Please return completed form along with your \$5,000 Investment to
Brighton EDC
22 S. 4th Ave Suite 305
Brighton, CO 80601
Attention: Robin Martinez
Your annual investment will be due annually on your anniversary date**

**Thank you for your time, commitment, and contribution to improving the
Economic Development climate of Brighton**